

New York Expo for Business



1-2-3

Quick Start Plan

A Special Promotional for Expo attendees.

» 1 Mobile Billboard Vehicle

» 2 Months

» \$3000*

That's Only \$1500 a Month

In Brief

- Vehicles operate approximately 8 hours a day 5 days a week (M-F).
- Vehicle Exclusivity: left side, right side & back of vehicle
- Vehicle routes available in just about any section of the city.
Just tell us where you want to be!
- Reach motorists & pedestrians
- Access to GPS in all vehicle

*Mobile Billboards retains the right to accept or refuse clients and/or client's ad copy at its discretion. Mobile Billboards retains the right to discontinue offering promotion rates at any time. Ad production cost is at client's expense.

Mobile Billboards NYC
(917) 463-1096
www.mobilebillboardsnyc.com

Price Comparison

How much advertising will **\$1500** buy in NYC*

Radio

4 Sixty Second Commercial

Network TV

1 Thirty Second Commercial
(Non Prime)

Cable TV

5 Thirty Second Commercials

Newspaper

1 Postcard sized ad

Aerial Advertising

4 Hours

Other Mobile Billboards

3 Days

Stationary Billboard

N/A (\$30k-\$90k/mo.)

Mobile Billboards NYC

1 Full Month!!!

(Contact us for full details)

*Price comparisons are rough approximations only and in no way are represented to be exact and accurate. Mobile Billboards NYC urges media buyers to consult with authorized sales representatives from specific media outlets to obtain custom rate quotes. Above estimated rates assumes additional production costs. Mobile Billboards NYC vehicle operate Monday through Friday approximately 8hrs/day.